



## The 2010 Bridal Guide

The Official Bridal Guide for the  
2010 Carolina Inn Bridal Fair

Dear Wedding Vendor,

We are delighted to be the **Official Media Sponsor of The Carolina Inn's fantastic Bridal Fair!**

In partnership with the **The Carolina Inn's Bridal Fair**, the January/February 2010 issue of **Chapel Hill Magazine** will include a complete **24-page Bridal Guide** insert, with all the local information and resources for area brides.

This Guide will be read by 'soon-to-be' brides at **The Carolina Inn's Bridal Fair** on January 31, as well as mailed to 12,000 affluent households in Orange County.

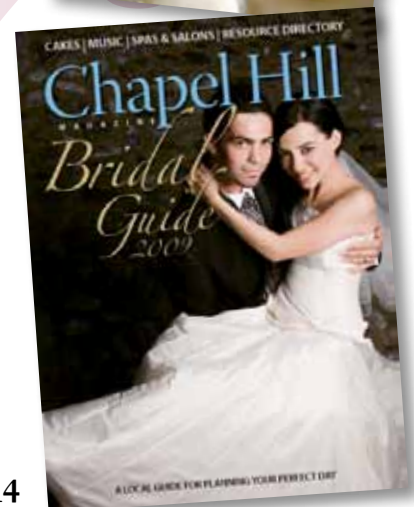
This year, we've created a special Wedding Boutique showcase section (see attached sheet) exclusively for companies that sell bridal products and services. There will never be a better, less expensive, more targeted, offer for you to reach our **30,000+ affluent readers**....and all of the brides at The Carolina Inn Bridal Fair!

Our new Wedding Boutique showcase in the Bridal Guide is the perfect place to profile your bridal products and services – and together, **with preferred pricing**, it's an irresistible opportunity. And, of course, for those of you wanting display advertising for maximum impact, there are several sizes available.

This opportunity will **only last until November 23**, so call us now to reserve your space. Thank you for your consideration.

Sincerely,

Megan Haven



104-B N. Elliott Road, Chapel Hill, NC 27514  
c (919) 360-9410 • p (919) 933-1551 • f (919) 933-1557  
meganhaven@chapelhillmagazine.com

SAMPLE ADS,  
SPECIAL PRICING

# Wedding Boutique

## Cakes



### MIEL BON BONS

(919) 967-2313  
200 N. Greensboro Road, Suite A5  
Carr Mill Mall, Carrboro  
mielbonbons.com

CUSTOM CAKES RANGING FROM SIMPLE AND ELEGANT TO DECADENT AND EXTRAVAGANT!

Reach local brides and their families through  
*Chapel Hill Magazine* and this official guide for  
The Carolina Inn 2009 Bridal Fair on Jan. 31, 2010.

**\$495** ◇ 1/4 PAGE LISTING

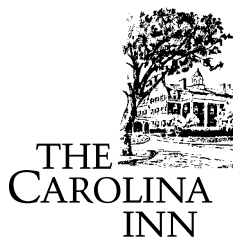
## Photographers



### CAMERON PHOTOGRAPHY & VIDEO

(919) 968-4003  
300 Weaver Mine Trail  
Chapel Hill  
cameronphotovideo.com

WE USE KNOWLEDGE, EXPERIENCE, CREATIVITY AND INNOVATION TO OFFER VALUE.



THE  
CAROLINA  
INN

**Chapel Hill**  
M A G A Z I N E

Contact us at 933-1551 or [advertising@chapelhillmagazine.com](mailto:advertising@chapelhillmagazine.com).  
Advertising Deadline: Monday, November 23