

# NEWS

*ConventionSouth* Magazine,  
A Publication Of Covey Communications Corp.  
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## The Carolina Inn Receives *ConventionSouth* Magazine's Prestigious 2006 Readers' Choice Award

In January 2006, **The Carolina Inn** was presented with *ConventionSouth* magazine's Readers' Choice Award. *ConventionSouth* has been the recognized leader in covering the South's meetings industry for the last 22 years.

After more than a decade of recognizing some of the most talented meeting professionals in the nation through its annual "Meeting Professionals To Watch" designation, *ConventionSouth* editors turned the tables by asking meeting professionals to name the convention and visitors bureaus (CVBs), convention centers, conference centers, hotels, resorts and other meeting sites that they believe display exemplary creativity and professionalism to groups.

More than 18,500 readers were asked to cast their votes for the Readers' Choice Awards, and only the top vote getters out of approximately 2,000 meeting sites and CVBs received this recognition. Readers' comments ranged from the very simple, "really great spot for meetings" and "first-class facility," to the very detailed, with some readers even bestowing accolades to particularly outstanding staff members.

"The value in receiving this recognition is that it comes from the United States' top meeting planners who book events in the South. These planners demand the highest level of customer service and quality facilities, and they have determined that the recipients of *ConventionSouth's* Readers' Choice Awards do indeed display the commitment to professionalism, creativity, excellence and outstanding customer service they require," said *ConventionSouth* President and Publisher J. Talty O'Connor. "It is an honor to announce that **The Carolina Inn** was selected by these planners as one of the best in the South."

Distributed nationally, *ConventionSouth*, a publication of Covey Communications Corp., is read by more than 18,500 BPA-qualified meeting professionals.

Covey Communications Corp. has been a leader in publishing nationally and internationally circulated market-specific magazines for more than two decades. Among its other magazines are *SportsEvents*, *Condo Owner* and *Crossties*. Covey Communications Corp. is based in Gulf Shores, Ala., with additional offices located in Tampa, Fla.

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